

Kelly Caufield tapped as Common Sense Institute Colorado's new executive director

The Common Sense Institute (CSI) announced Kelly Caufield will serve as the non-partisan research organization's new Executive Director in Colorado.

Caufield is currently the Vice President at Colorado Succeeds, and has served in a number of other policy roles, in Colorado and Washington, DC, including as a policy aide in the US House and Senate.

"Kelly is one of Colorado's most respected policy minds. She's smart, she's a tested executive, and we know she is going to take CSI to new heights," said CSI President & CEO Kristin Strohm. "CSI has become a force in Colorado's most important policy debates, and with Kelly Caufield calling the shots, we know our voice and our impact will only grow."

CSI is a non-partisan research organization dedicated to the protection and promotion of Colorado's economy. CSI currently operates in two states, Colorado and Arizona, with plans to launch additional state chapters. Strohm is handing the leadership reigns of CSI in Colorado to Caufield and will focus on the organization's national expansion push.

"In joining Common Sense Institute Colorado, I am excited to ensure economic data continues to be a part of the public discourse surrounding state policies impacting Coloradans and the economy," said Caufield. "In a time of growing divisiveness, centering more policy conversations around fact-based, objective data is critical to strengthening Colorado's economic competitiveness."

State Representative Shan-



Kelly Caufield

non Bird added her accolades to the announcement, "Congratulations to Kelly Caufield in her new role with the Common Sense Institute. Importantly, however, congratulations to the Common Sense Institute on its choice of Kelly Caufield to serve in the role of Executive Director. I have had the privilege of working with Ms. Caufield for the past four years at the Capitol and know the quality of her leadership. She is an impeccable professional with a keen understanding of Colorado politics and is well respected by Republicans and Democrats alike. I look forward to every opportunity to continue working with her in her new capacity."

"There is no one better suited to take on this role than Kelly Caufield. She reflects

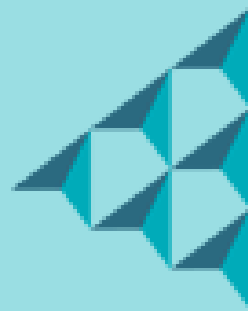
the CSI brand," said Debbie Brown, President of the Colorado Business Roundtable. "Kelly understands public policy, values data driven solutions and is committed to developing innovative solutions built on bipartisanship and different points of view. I look forward to working with her and the entire CSI team."

About Kelly Caufield: Kelly brings nearly 20 years of policy, research, and advocacy experience to CSI. Prior to joining the team, she was the Vice President of Government Affairs at Colorado Succeeds

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– Kelly Caufield

where she helped lead statewide coalition building efforts that brought diverse business, education, and community partners together around a shared policy agenda. She also served as a federal lobbyist for the Society for Human Resource Management (SHRM), focusing on labor, workforce, and education lobbying efforts on behalf of 275,000 HR busi-

ness professionals. Her experience also includes a tenure on Capitol Hill working for a U.S. Senator and U.S. Congressman. She attended the College of William and Mary for her undergraduate degree and George Washington University for her master's degree in Public Policy. She currently lives in Denver with her husband and two sons.



Junior Achievement™ Rocky Mountain



Charles O'Donnell

In honor of JA-Rocky Mountain President & CEO Robin Wise's 30th anniversary with JA, a group of JA board members endowed the Robin Wise Scholarship. We are thrilled to announce the first recipient of this award is JA alum, Charles O'Donnell. Charles has participated in several JA programs including: JA Rapid Business Planning and JA Launch Lesson as well as mock interview and career speaker events. Through these experiences, JA staff observed Charles embody the entrepreneurial spirit. Before enrolling this fall at the Colorado School of Mines to study Mechanical Engineering, Charles graduated from Grandview High School, attended the Cherry Creek Innovations Campus, and was even an Ambassador at the 2022 Colorado Business

Hall of Fame. Congratulations Charles!

JA Be Entrepreneurial: Rapid Business Planning:

A modular program that challenges students to start their own entrepreneurial ventures while still in high school and learn about the mindset and skills needed for success from real world entrepreneurs. In the Rapid Business Planning module, students learn about Lean Canvas, the strategic management template for developing business models. The business model canvas is an easy-to-understand, one-page business plan that is the foundation for fleshing out a business idea. Participating students may elect to enter JA USA's Social Innovation Challenge in March for a chance at national recognition.

JA Launch Lesson:

The JA Launch Lesson initiative, sponsored by Ernst & Young LLP, scheduled to coincide with National Entrepreneurship Month, will put entrepreneurs into high school classrooms across America during the month to share what inspired them to start their own businesses and to open students' eyes to the opportunities provided by entrepreneurship.

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CONGRATULATIONS

CHARLES O'DONNELL FOR WINNING THE ROBIN WISE SCHOLARSHIP